

February 2011



My School's Cool

Countdown to 2nd Quarter End!

We are just a few weeks away from announcing the second quarter winners! The last day to submit receipts for the quarter is **Friday, February 25th**. The top three schools, plus one lucky random school will earn \$500 for the quarter! Winners will be notified via email on Tuesday, February 2nd.

In the meantime, here are a few more ways to help your school maximize and earn more points!

- **Double Point Retailers:** Shop at these great stores and receive **2 points per dollar:** American Eagle, Bath & Body Works, Dress Barn, Hallmark, Finish Line, Forever 21, G by GUESS, Journeys, New York & Company, Old Navy, Perfumerie, Sunglass Hut, Takken's Shoes, Tilly's and Victoria's Secret.
- **Mall Gift Cards:** Purchase a mall gift card at the mall management office and receive **10 points** per gift card.
- **Tasty Tuesdays:** Make a minimum \$5 food court purchase between 4-9 pm every Tuesday and receive **double points**.
- **School Display:** Promote MSC on a school bulletin board or with a school display for a minimum of four weeks to receive **400 points**. *(Must submit a photo of the display to receive credit.)*



Participating Schools

Points have been divided by number of enrolled students

*Points as of February 3, 2011

Allen
73 points
Belle Air
302 points
Crestmoor
354 points
El Crystal
211 points
Good Shepherd
194 points
Lomita Park
447 points
Marjorie H. Tobias
16 points
Ponderosa
15 points
St. Dunstan
30 points
St. Veronica's
29 points

Upcoming Event

Chinese New Year Celebration!

Friday, February 25th 5:30—6:30pm

Kung Hei Fat Choy! Join The Shops at Tanforan to **celebrate the Year of the Rabbit**. Enjoy a spectacular lion dance, and Chinese traditional dance performances Also, be amongst the first 100 to pick up a red envelope for a chance to win a \$100 mall gift card!

Don't forget to also sign-in at this event to **receive 200 points**. To receive points, each person must be at least 5 years old and **sign-in NO LATER than 5:50 pm** and must also **sign out between 5:20-5:30pm**. Both signatures are required. Points will not be awarded for only one signature.

EVENT RECAP

Just Dance!

Thank you to everyone who came out and supported the Just Dance! contest on January 29th. Everyone who signed in received 200 points! Also, congratulations to **Duo Dance Academy (Crestmoor)**. You were amazing and not only did you win a prize for being runner up, your school also received **500 points** for your participation! It pays to participate and we are very happy you did.



**Questions or Comments?
Contact Us!**

Nicole Blanco
Marketing Manager
650.392.1630
nicolle.blanco@am.jll.com

Evelyn Orellana
Marketing Assistant
650.392.1631
evelyn.orellana@am.jll.com

1150 El Camino Real
San Bruno, CA 94066
www.theshopsattanforan.com

Get Ready for Valentine's Day!

**FREE \$10 Mall Gift Card
with Purchase**

Shopping for your Valentine or treating yourself this Valentine's Day? Spend \$100 or more February 1-14 and receive a FREE \$10 mall gift card*!

Show your mall receipts dated Feb. 1-14 totaling \$100 or more at the mall management office by February 14th. Limited number of gift cards are available, so hurry in **WHILE SUPPLIES LAST!**

Mall Office Hours:
Monday - Friday, 8:30am - 5pm

The mall office is accessible via the exit hallway located between Tilly's and Ichiban Kan on the lower level.

**Must be 17 years of age or older with a valid, government issued I.D. Receipts from JCPenney, Sears and Target do not qualify. Visit or contact the mall office (650 873 2001) for complete terms and conditions.*



from



Special Thanks to our Media Sponsor!

